

Keweenaw County Veterans Affairs Meeting Minutes

November 12th

November 12th, Keweenaw County Veterans Affairs Office 10am

Roll Call: Present Barry Koljonen, Chair

- Ned Huwatschek, member
- Wes Aho, member
- Bill Hannon, member
- Josh Rheault Veterans Service Officer

Call to order: Meeting was called to order at 10am by Chairman Koljonen. The pledge of Allegiance was recited, and a moment of silence was observed in recognition of past Comrades and Veterans.

A motion to approve the agenda for today's meeting was made by Mr. Rheault, 2nd by Mr. Aho with all members in favor, Motion carried.

A motion to approve the meeting minutes for the meeting on July 9th, 2021, agenda was made by Mr. Huwatschek, 2nd by Mr. Hannon with all members in favor, Motion carried.

Guests: None

Public comment: None

Communications: None

Old Business:

1. Mr. Rheault updated the board on the status of the grant FY2021 Q4 report and the FY2022 Application approval.
2. Mr. Rheault updated the board on his status for assuming the VSO responsibilities and duties.

New Business:

1. Social Media Project – Mr. Rheault updated the board on the successful Facebook outreach initiative.
2. Promotional Purchases – Mr. Rheault presented his plans for promotional items for the coming year to remain consistent with last year with one

exception: orange hats during hunting season in the fall. Board agreed with adding them to the inventory.

- 3. Advertising Initiative: Mr. Rheault updated the board on his intent to record radio, and television ads, as well as maintaining the gazette ad. Mr. Koljonen requested the Gazette ad be refreshed in the future.**
- 4. Advertising placemats were discussed but tabled due to lack of coverage in Keweenaw County.**
- 5. A sign for the roadside directing people to the office, honor role, and veterans park was discussed. Mr. Koljonen to inquire about placement policies for the county.**
- 6. Further Development of the Veterans Park, as well as a sign and name for it, was discussed with plans to discuss further at future meetings.**
- 7. Meeting dates for the upcoming year were set for the following:
 - a. 1/14/22; 3/11/22; 5/13/22; 7/8/22; 9/9/2022; 11/11/2022****

A motion to adjourn was made by Mr. Aho at 1135 am and seconded by Mr. Huwatschek with all members in favor, motion carried. All members aware of the next board meeting at 1000am on November 12th, all members in favor, motion carried.